



PARLE

QUALITY, NUTRITIONAL AND SUPERIOR TASTE

Parle-G was first launched in 1939 and soon became India's largest selling biscuit. In 2003, a survey done by Nielsen declared that Parle-G was the world's largest selling biscuit brand. Over 1 Billion packets of Parle-G are produced every month in 14 manufacturing plants across India.

Sonnamera distributes single pack and multi pack Parle products in Singapore. The most popular Parle brands include Parle-G, Krackjack, Fab!, Hide & Seek and Bourbon. The value-for-money positioning allows people from all classes and age groups to enjoy Parle products.

Our Products

The company's products are mainly:

- Biscuits
- Confectionaries
- Rusks
- Snacks
- Pulses



Parle-G

Filled with the goodness of milk and wheat, Parle-G is a source of all round nourishment. Treat yourself to a pack of yummy Parle-G biscuits to experience what has nurtured and strengthened millions of people for over 70 years. A meal substitute for some and a tasty and healthy snack for many others.



Parle Rusks

Parle Rusk is a crunchy, crispy toast which is every family's tea time essential. Crispy and crunchy toasts made from the choicest of ingredients. Baked to perfection and enriched with elaichi and it is the perfect companion to your hot cup of tea. Consist of both Elaichi and Milk Rusks.



Parle Monaco Cheeslings

Light, crispy biscuits with a rich flavor of cheese. These tiny square shaped wafers sprinkled with salt are perfect to twist your ordinary boring moments. The pleasing taste of cheese and salt make these munchies favorite of all.



Parle Krackjack

A crispy and delicious biscuit with a perfect balance of sweetness and saltiness. Once you start relishing it, you won't be able to stop the longing for more.

Though Krackjack sweet and salty biscuits can be enjoyed anytime, it goes wonderfully well with your evening cup of tea.



Parle Bourbon & Parle Hide and Seek

Right after you relish the delicious cream, comes the heavenly taste of delicious choco chip cookies. Comes in 4 different flavours, Orange, Strawberry, Vanilla and Chocolate.



Parle Salted Biscuits & Parle BakeSmith Marie

Crunchy treats with a hint of salt. Give your taste buds a salty twist with these crispy cookies. Made from high-quality ingredients, these biscuits will never let you down.